UTM
UNIVERSITI TEKNOLOGI MALAYSIA

MEIJI UNIVERSITY

First International Conference on Engineering Business Management on 28 & 29 August 2012

Organized by:
UTM Razak School of Engineering and Advanced Technology and Graduate School of Business Administration, Meiji University, Tokyo

Equatorial Hotel, Melaka, Malaysia
28-29 August, 2012

UTM Razak School of Engineering and Advanced Technology and Graduate School of Business Administration (GSBA), Meiji University are co-organizing the First International Conference on Engineering Business Management (EBM) 2012, which will be held from 28 to 29 August at Equatorial Hotel, Melaka. The conference aims to provide a forum for academics, researchers and practitioners to exchange ideas and explore recent developments in the field of Engineering, Business and Management. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in EBM.

Interested individuals are invited to submit research papers and case studies on topics related to the conference. The committee welcomes submissions that address any topic within the broad areas of EBM. All submissions will be peer reviewed and evaluated based on originality, technical and/or research content/depth, correctness, relevance to conference, contributions, and readability. Submissions will be chosen based on content merit, interest, applicability, and how well they fit a coherent and balanced EBM program.

Interested individuals are invited to submit research papers and case studies on topics related to the conference. The committee welcomes submissions that address any topic within the broad areas of EBM.

Important Dates:

Abstract submission 30 June 2012

Full Paper Submission	: 30 July, 2012
Review Feedback	: 15 August, 2012
Revised Paper Submission	: 20 August, 2012
Authors' Registration	: 20 August, 2012

Topics of interest for submission include, but are not limited to:

- E-Business and E-Commerce
- Project Management
- Engineering Economy and Finance
- Engineering and Management Education
- Facilities Planning and Management
- Logistics and Supply Chain
- Manufacturing and Design
- Operations Research / Management
- Marketing
- Organizational Behavior
- Lean management
- Production Planning and Management
- Quality Control and Management
- Service Systems
- Corporate Social Responsibility
- Strategic Management
- Business Communication / Networking
- Entrepreneurship
- Management / Financial Accounting
- Human resource management
- Case Studies

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